BLUESTONE HACKS

James Madison University

Website: bluestonehacks.com | **Email:** sponsorship@bluestonehacks.com

JMU's University Innovation Fellows (UIF) are proud to bring back Bluestone Hacks- James Madison University's only annual hackathon which is completely planned, set up, and run by students. For 24 hours, students from all majors and backgrounds will become hackers to meet and work with other sensational students, guided by the mentorship and support of sponsors, to build out an innovative idea around this year's theme: **Entertainment and Utility**.

Last year, Bluestone Hacks attracted nearly 100 of the brightest students from a wide variety of majors, where students created innovative solutions to address increasing safety. This year, UIF is excited to expand the event as we market to a wider group of students from all colleges at JMU, as well as nearby universities. From preliminary interest, we expect around 200 participants this year!

When & Where?

Bluestone Hacks will be held November 3 at 6:00 PM to November 4 at 6:00 PM, with judging and closing ceremonies following from 6:00 PM - 8:00 PM. All events will take place on JMU's campus at Lakeview Hall.

Why Sponsor?

The Bluestone Hacks environment provides your company an opportunity to see the full potential of JMU students. Your company can assist students in using their skills in action through demoing your technology or offering mentorship to students. Additionally, Bluestone Hacks recruits some of the most creative and talented minds of JMU, eager students searching for jobs and internships. These are the students you want to work for you, and we can connect you.

But wait - there's more!

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Sponsorship Levels

Bronze Sponsor	Silver Sponsor	Gold Sponsor	Bluestone Premium
$500	**$1000**	**$2000**	**$4000**
Swag Distribution	Everything from Bronze Level Plus:	Everything from Silver Level Plus:	Everything from Gold Level Plus:
Logo On Website	Mentioned at Closing Ceremonies	Sponsored Prize	Hackathon Judge
Logo on Flyers	Company Link on Website	Access to Resumes Post Event	Workshop/Tech Talk
Company Booth	Sponsored Meal (Optional)*	Recruitment Session (10 minute)	Pictures with Winners
Participation as Mentor (1)	Participation as Mentor (2)	Logo on Stage Banner	Recruitment Session (20 Min)
	Logo on T-Shirt		Interview Room Available
Max 2 representatives	Max 3 representatives	API Demo (5 minute)	API Demo (10 minutes)

*If you would like to sponsor a meal, we will organize the meal and bill you for the amount (e.g. Breakfast brought to you by Company X)

Tips for Sponsors

Students Love Swag
Sending company swag is a great way to gain brand recognition, as it will draw participants to your table and get them excited. Plus, you'll get free advertising while students sport your company's logo around campus and once our participants are doing big things in the world while wearing your company swag! This can include anything, such as shirts, stickers, pens, etc.

Mentors
Mentoring helps make personal connections with hackers, and is a great way to help them learn your company's mission and beliefs. Mentors directly interact with students working on a hack, and this interaction often leaves a better and long lasting impression of a company, sometimes more so than just a recruiter.

Do something fun!
24 hour competitions can be exhausting. Sponsoring exciting activities or snack breaks is a great way to refuel excitement and create a fun image for your company.

Sponsor a prize
Set your own criteria related to "**Entertainment and Utility**", and choose your own winner. Use your company's misson or belief and create a prize that awards students who create hacks that incorporate your message. This is a great way to promote your company and encourage students to think in creative ways!

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Sponsorship

If you are interested in sponsoring, please send the following information to
sponsorship@bluestonehacks.com, and we will reach out to you with more
information on how to proceed!

Company Name
Contact Name
Contact Email
Contact Phone (optional)
Desired Level of Sponsorship

Feel free to contact us if you would like to create your own sponsorship package that fits your vision for involvement. We want to work with you and provide the best partnership experience possible!

Thank you for supporting Bluestone Hacks, the University Innovation Fellows and JMU's emerging innovators community!

Have any questions? Email Nahom Fissaha at fissahnm@jmu.edu